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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91171281
Party	Plaintiff PomWonderful LLC
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Date	09/26/2007
Attachments	POA 91171281.pdf (1 page)(197644 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

PomWonderful LLC,)	
)	
Opposer,)	
)	Opposition No. 91171281
v.)	
)	
Jarrow Formulas, Inc.,)	
)	
Applicant.)	

**NOTICE OF APPEARANCE AND
REVOCATION AND SUBSTITUTE POWER OF ATTORNEY**

Douglas N. Masters, of Loeb & Loeb LLP, hereby files this Notice of Appearance and Revocation and Substitute Power of Attorney as new counsel of record for Opposer, PomWonderful LLC, in the above-captioned matter.

The undersigned hereby revokes all previous Powers of Attorney and appoints Douglas N. Masters, of the firm LOEB & LOEB LLP, 321 North Clark Street, Suite 2300, Chicago, Illinois 60610, and its attorneys to act on its behalf before the United States Patent and Trademark Office, Trademark Trial and Appeal Board, in connection with these proceedings.

Please address all correspondence to Douglas N. Masters, Esq., LOEB & LOEB LLP, 321 N. Clark St., Suite 2300, Chicago, Illinois 60610; tel: (312) 464-3100; fax: 312-464-3111; email: chicagopto@loeb.com and dmasters@loeb.com.

Dated: September 21, 2007

PomWonderful LLC

By: _____

Name: Craig B. Cooper

Title: Sr. Vice President & Chief Legal Officer